



**Kimberley  
School**

**The Kimberley School**

Newdigate Street, Kimberley,  
Nottingham. NG16 2NJ

**Headteacher:** Mr C Teal

**Chair of Governors:** Mr JG Wilson OBE

Wednesday 19<sup>th</sup> March 2014

**The effectiveness of communication to parents/carers**

Dear Parent/Carer,

I am currently conducting research into how effectively The Kimberley School communicates with parents/carers. This will help the school make decisions on how we manage our data and communicate it to you. I am also interested in your views on the information you would wish to receive from the school.

From time to time, we send information to parents via text message to your mobile phone. A new, free, smartphone app for parents is now available for download called 'School Gateway' for Apple (iPhone 3GS or later, iPad, iPod Touch) and Android (2.3 / Gingerbread or later) devices. This technology has been available to us since October, and we aim to roll it out to parents and carers of our current Year 7 students over the next term.

In order for us to be able to develop this technology appropriately, I would be grateful if you could complete the attached survey and return it via your son/daughter's tutor by Thursday 3<sup>rd</sup> April 2014.

Furthermore, if you have recently changed your contact details, can you please confirm them on the slip below.

Thank you for your help,

Yours faithfully

Mr O Tuck



**PLEASE RETURN VIA YOUR CHILD’S TUTOR BY THURSDAY 3<sup>RD</sup> APRIL**

1. Please indicate how you usually contact school, and tick the appropriate box to show roughly how many times you have used this method this year.

Means of communication	I use this method	1 – 5 times	6 – 10 times	More than 10
Telephone				
Email				
SMS				
In person				
Note to teacher/letter				

2. Has The Kimberley School been in contact with you over the last half term? YES / NO
3. If yes, what was the nature of this communication (tick all applicable boxes)

Attendance	
Behaviour/concerns	
Achievement	
Extra-curricular activities	
News/messages	
Other (please specify):	

4. What are your views on how well The Kimberley School communicates with parents?

5. Do you, or another adult in your household, own a smartphone? YES / NO
6. If yes, would you be interested in using a smartphone app to receive information from, and contact school? YES / NO



7. Please indicate what information you would find helpful to receive:

Attendance information	
My son/daughter's timetable	
Electronic versions of letters	
Information about the behaviour/conduct of my son/daughter	
Dinner money payments	
School news and events	
Other (please specify below):	

---

**Please confirm your contact details in order for The Kimberley School to ensure our records are up-to-date.**

Student name: \_\_\_\_\_ Tutor group: \_\_\_\_\_

Home telephone: \_\_\_\_\_

Parent/carer mobile: \_\_\_\_\_

\_\_\_\_\_

Primary email address: \_\_\_\_\_