



Business Studies

Qualification type	GCSE Business Studies (Exam Board: Edexcel)
What will I be doing in lessons and what skills will I gain?	You carry out a range of tasks that have been designed to recognise your achievements in a modern practical way that is relevant to the workplace. Areas of study include why businesses exist, the dynamic nature of businesses, how businesses are able to compete. Including the use of key functional areas such as marketing, finance, human resources and operations
How and when will my work be assessed?	<p>Theme 1: Investigating small business</p> <p>What's assessed</p> <ul style="list-style-type: none"> Topic 1.1 Enterprise and entrepreneurship Topic 1.2 Spotting a business opportunity Topic 1.3 Putting a business idea into practice Topic 1.4 Making the business effective Topic 1.5 Understanding external influences on business <p>Theme 2: Building a business</p> <p>What's assessed</p> <ul style="list-style-type: none"> Topic 2.1 Growing the business Topic 2.2 Making marketing decisions Topic 2.3 Making operational decisions Topic 2.4 Making financial decisions Topic 2.5 Making human resource decisions <p>How it's assessed</p> <p>Written exam for both theme 1 and 2: 1 hour 45 minutes 90 marks Each worth 50% of GCSE</p> <p>Questions</p> <p>The paper is divided into three sections: Section A: 35 marks Section B: 30 marks Section C: 25 marks.</p> <p>The paper will consist of calculations, multiple-choice, short-answer and extended-writing questions. Questions in Sections B and C will be based on business contexts given in the paper.</p>
How much out of lesson time is needed?	At least 1 hour per week. Completion of regular homework is expected and is integral to the course. There will be lunchtime and afterschool sessions to support learners.
What Sixth Form course may this lead into?	OCR Cambridge Technical Level 3 in Business - Introductory Diploma. A-level Business, Economics, Sociology and Media. Or other related courses.
Possible careers and work-related opportunities?	The course provides an excellent foundation to a career in business whether this be in events planning, marketing or human resources. It also provides a great opportunity for students who wish to own their own business through a trade or other area to understand the fundamentals of business. Business will also support careers in the health care, public sector and private sector businesses. Some include Finance, Law, Sport or Economics.
More information?	See Miss Shackleton (Head of Business) or Mrs Raine