



STEP UP TO 6TH FORM

KIMBERLEY SCHOOL TRANSITION INFORMATION

Business Studies Cambridge Technical

COURSE DETAILS

The Business Environment

Develop an understanding of how businesses operate and for what purpose;

- Structures, Ownership
- Business objectives
- Business functions within business
- The legal financial, ethical and resource constraints businesses face
- How businesses respond to changes in their economic, social and technological environment, and the necessity for a business to plan.

Working in business

- Understanding the need to work effectively within a business environment.
- Arranging meetings, working with business documents, making payments, prioritizing business activities and communicating with stakeholders.
- How these activities apply to specific business protocols in place or their general use and transferable skills.



Customers & Communication

- Purpose, methods and importance of communication in business
- Appropriateness of different forms of communication for different situations.
- Develop the skills for creating a rapport with customers
- Practice and develop your business communication skills
- Legal constraints, ethical and security issues that affect how businesses store, share and use information.

Principles of Project Management (Coursework)

- Understanding the purpose of project management. (Examples of business projects are running an event, launching and marketing)
- Preparing and managing the project
- Stages of project management
- Necessary project managing skills
- Monitoring progress
- Effectively plan and execute the project.



EXAMS

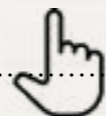
Unit 1 2hr
Unit 2 1hr30min



LINK TO THE SPECIFICATION

See a detailed document of what we will cover in this course:

www.ocr.org.uk/qualifications/cambridge-technicals/business/#level-3



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Responsible business practices (coursework)

- In this unit you will learn how Businesses behave responsibly whilst they are producing and selling goods and services. By this we mean how a business manages its activities to produce a positive impact on society.
- You will look at and review the impact of different stakeholders on business decisions and how the issues involved can at times be contradictory and difficult to address.
- You will have the opportunity to explore the social implications of business ethics and corporate responsibilities on a wide range of business activities. This will include topical issues such as whistle blowing, employment practices such as zero-hours contracts, advertising to children, environmental awareness and the use of new technologies.

How can I prepare:

1. Conduct research and produce a document which investigates Yorkshire Wildlife Park's different customers (internal and external) and how the park ensures they aim to meet all these customer needs
2. Ensure you have a ring binder folder, dividers and a pencil case for the start of your first lesson

BOOKS

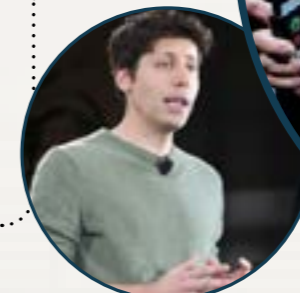


Any entrepreneur's autobiography (Alan Sugar for example)
Black Box Thinking by Matthew Syed

FILM & TV



Wall Street
The Big Short
The Founder
The Social Network
Inside the factory – BBC Iplayer
Coldfusion- Youtube channel



USEFUL RESOURCE LINKS

www.beebusinessbee.co.uk
<https://techcrunch.com>
www.theguardian.com/uk/business

