



# STEP UP TO 6TH FORM

KIMBERLEY SCHOOL TRANSITION INFORMATION

## Media Studies A Level WJEC

### COURSE DETAILS

#### Overview

The Media course covers the study of contemporary forms such as film, television, advertising, newspapers, magazines, and popular culture (such as blogs and online magazines). Some of these will be mainstream and familiar to you, some may be more historical and intended for minority audiences. The A-Level course supports your interest in these forms and more importantly, how what we observe and consume, affects us, both socially and culturally.

The EDUQAS course also offers the opportunity to design and be creative, using your knowledge of the texts you study.

#### Component One:

Media Products, Industries and Audiences

- Advertising
- Film marketing
- Music Video
- Newspapers
- Radio
- Video Games
- Film

#### Component Two:

Media Forms and Products in Depth

- Television in the Global Age
- Magazine: Mainstream and Alternative Media
- Media in the Online Age

#### EXAMS

2 x Written 2hrs30min 35%  
Unit 3 - Coursework 30%



#### Feeling Creative?

- The briefs for the design element of the course cover print and moving image.
- If you have iOS, an app called Canva helps you to create magazines at home. You could use this [YouTube page](#) to create your own.
- The [Kaiser Chiefs](#) have made a new music video changing the lyrics to a classic song: maybe you could create your own in a

#### LINK TO THE SPECIFICATION

See a detailed document of what we will cover in this course:

[www.eduqas.co.uk/media/d3fbs2s3/eduqas-a-level-media-studies-spec-from-2017-e-02-03-2020.pdf](http://www.eduqas.co.uk/media/d3fbs2s3/eduqas-a-level-media-studies-spec-from-2017-e-02-03-2020.pdf)



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### Work you can do to prepare for A Level study

#### Keep Current

At the moment, there are so many different things that you can watch and study to understand the media. If you've never studied Media before, you could use BBC Bitesize to start creating helpsheets on the concepts we study, listed here. Look at people who own Media industries: Disney, Rupert Murdoch and the BBC to name a few.

The [EDUQAS Media Studies for A-Level book for year 1 and AS](#) covers a lot of the course.

- Buying and reading newspapers and magazines are a good way to develop your awareness of the form and their intended audiences.
- Try to buy one version of The Times to see if you can identify what type of audiences you can identify from the content and language used within it.
- You could look at newspaper covers and the way they change the way they report the same stories from day to day: [Sky News](#).
- What is a PSB? Why is this important to the United Kingdom?
- What is the BBC's remit? Can you find a programme which demonstrates they are fulfilling this?
- Consider the political spectrum: what do the Labour and Conservatives stand for?
- Do any TV channels support the political spectrum: perhaps research Channel 4 and how they challenge the ideas presented by political parties.

#### FILM & TV



- |                                       |               |
|---------------------------------------|---------------|
| The Gentlemen                         | Killing Eve   |
| The Breakfast Club                    | Line of Duty  |
| Alien                                 | Black Mirror  |
| The Prestige                          | Louis Theroux |
| Fight Club                            | Squid Games   |
| Full Metal Jacket                     | Griselda      |
| Amy                                   | Godless       |
| Eternal Sunshine of the Spotless Mind | Kin           |

#### USEFUL RESOURCE LINKS

- [Media Know All](#) provides lots of articles on Media concepts to broaden your awareness of texts.
- [Mrs Fisher](#) produces a lot of useful videos to explain some theories and information on the set texts we study.

