



Kimberley  
School

Level 3

# BUSINESS CAMBRIDGE TECHNICAL

# SIXTH FORM BUSINESS

## What is the Cambridge Technical in Business?

The Cambridge Technicals Extended Diploma in Business offers you the opportunity to investigate how real businesses actually operate.

It allows you to study real businesses in their real working environment and apply your knowledge of the theory to real situations either through producing portfolios on specific organisations or through case studies in exam situations.

## Who is it for?

Every single one of us will end up working in a business of some description, be it in the public sector (say the NHS) or in a private business (such as Tesco). Some of you may even set up your own business.

With this in mind, Business as a subject will fit in with all other option choices and can support progress towards any future career.

You don't even need to have studied Business at GCSE in order to be able to begin this subject at post-16. Applied A-level Business really is for everyone!



## What will I study and how will I be assessed?

### Unit 1: The Business Environment

2 hour written paper

Section A: multiple choice

Section B: Short answer questions

Section C: Extended questions

In this unit you will develop an understanding of how and why businesses operate in the way they do. You will look at a range of different types of business and business structures and explore how the ownership of a business and its objectives are interrelated. You will learn about the importance of different functions within a business and how they work together. You will understand the legal, financial, ethical and resource constraints under which a business must operate and how these can affect business behaviour. You will explore ways in which businesses respond to changes in their economic, social and technological environment, and the necessity for a business to plan. You will appreciate the influence different stakeholders can have on a business, and you will learn how to assess business performance.

### Unit 4: Customers and Communications

Internally assessed, externally moderated

In this unit you will learn the purpose, methods and importance of communication in business and the appropriateness of different forms of communication for different situations. You will develop the skills that will help you create a rapport with customers and have the opportunity to practice and develop your business communication skills. You will also learn about the legal constraints, ethical and security issues that affect how businesses store, share and use information.

### Unit 8: Responsible business practices (coursework)

In this unit you will learn how Businesses behave responsibly whilst they are producing and selling goods and services. By this we mean how a business manages its activities to produce a positive impact on society.

You will look at and review the impact of different stakeholders on business decisions and how the issues involved can at times be contradictory and difficult to address.

You will have the opportunity to explore the social implications of business ethics and corporate responsibilities on a wide range of business activities. This will include topical issues such as whistle blowing, employment practices such as zero-hours contracts, advertising to children, environmental awareness and the use of new technologies.

See Miss. A. Shackleton for further details.